



OSF²⁰₂₄

Alice in Wonderland (2019). Photo by Kim Budd.

Business Alliance



Together for a Strong Community

The Oregon Shakespeare Festival (OSF) is a Tony Award–winning, not-for-profit professional theatre founded in 1935. It is among the oldest and largest professional regional repertory theatre companies in the United States. OSF has grown from a three-day festival of two plays to a nationally renowned theatre arts organization that presents a rotating repertory season of up to 10 plays and musicals, including classics and new work, attracting thousands of visitors from across the country and around the globe to Ashland, Oregon.

OSF owes its success in part to the Southern Oregon community. We have a symbiotic relationship. When OSF is strong, the community is strong. We ask you to partner with OSF now as we emerge from several challenging years, with new leadership and exciting plans for the future. Your support will strengthen OSF, and in turn we will work to connect our audiences with you.

A Legacy of Impact

Leading American philanthropist and Artistic Opportunity Fund donor Louise Gund and the creative team of OSF commissioned *All the Way* by Robert Schenkkan – pictured here accepting the Tony Award for Best Play.





Tim Bond. Photo by Hillary Jeanne.

MEET

Tim Bond

ARTISTIC DIRECTOR

Tim Bond returns to OSF as the Artistic Director, having previously served as an Associate Artistic Director for 11 seasons from 1996 to 2007. During his previous tenure, he directed 12 productions, promoted equity and inclusion efforts throughout the company, and created the FAIR Program, which cultivates the next generation of theatre artists and administrators from diverse backgrounds.

Bond began his theatre career with the Seattle Group Theatre in 1984. He is an internationally known director and educator with past leadership roles as Producing Artistic Director at Syracuse Stage, Artistic Director at Seattle Group Theatre, and full Professor and Head of the Professional Actor Training Program at the University of Washington School of Drama. Prior to

returning to OSF, Bond served as Artistic Director for TheatreWorks Silicon Valley.

Bond is the recipient of two Backstage West Garland Awards, two Syracuse Area Live Theatre (SALT) Awards, and a Dallas-Fort Worth Critics Forum Award. He has directed nationally and internationally at Market Theatre, Baxter Theatre Centre, Guthrie Theater, Seattle Rep, Milwaukee Rep, BAM, The Wilma Theater, Arena Stage, Alliance Theatre, GEVA Theatre Center, Cleveland Play House, Indiana Rep, Actors Theatre of Louisville, PCPA, Arizona Theatre Co., Portland Center Stage, Dallas Theater Center, A Contemporary Theatre, Empty Space Theatre, Paul Robeson Theatre, and Seattle Children’s Theatre.



Tyler Hokama. Photo by Joe Sofranko.

MEET

Tyler Hokama

INTERIM EXECUTIVE DIRECTOR

Tyler Hokama brings to OSF exceptional leadership skills, financial expertise, operational acumen, and turnaround experience in complex organizations. A retired technology and business operations executive, Hokama has held many roles that require cross-functional coordination. During his nearly decade-long career at Adobe, he was responsible for Mergers and Acquisitions integration. Hokama has worked at several Fortune 500 companies as an executive in the tech industry, and, locally, as an advisor to Ashland’s small businesses as part of the

SOU Small Business Development Center, where his focus areas included setting up systems and processes for stability and growth. His extensive skills and experience are critical at OSF, where he is charged with leading the overall business and financial aspects of the organization.

His love of OSF and theatre goes way back — his family has been coming to OSF for 19 seasons, and he has served on the boards for two local theatre companies: Camelot Theatre and Rogue Theater Company.

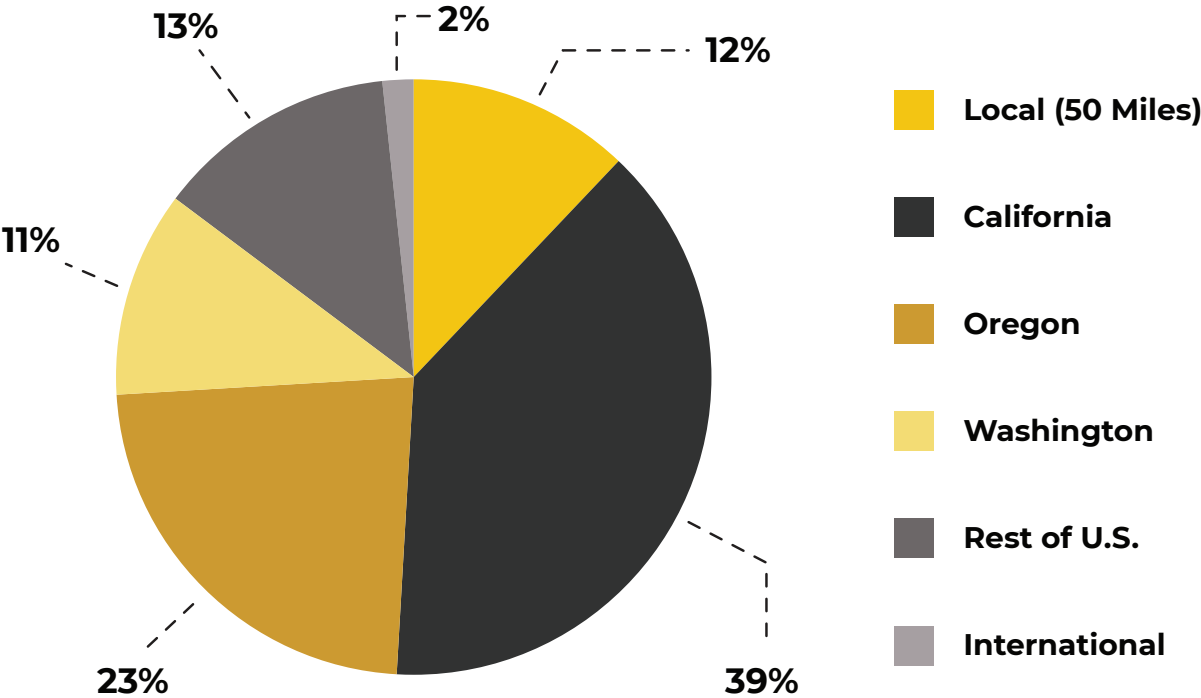
Our Audience

OSF is a place where traditions are honored and memories are made, where art is respected and people are connected. Our audience is comprised of families, individuals, students, school groups, community members, business owners – young, old and in between. It is through their experience and engagement that OSF has thrived for almost 90 years.

OSF is a destination theatre. 80% of our audience members travel more than 125 miles to attend the festival. OSF draws audiences from every U.S. state and from 37 countries worldwide, providing your business with access to a loyal audience of more than 100,000 patrons every season.

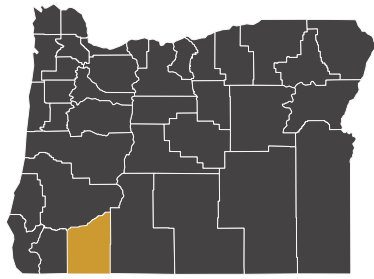
Online, OSF engaged almost one million unique visitors to the OSF website in 2022. Viewers averaged more than 2.5 page views, with the total page views exceeding 4.3 million. OSF's extensive social media impact continues to grow via Facebook (more than 67,000 followers) and Instagram (more than 23,000 followers), with a substantial following on Twitter, YouTube, SoundCloud, and Yelp.

Geographic Reach



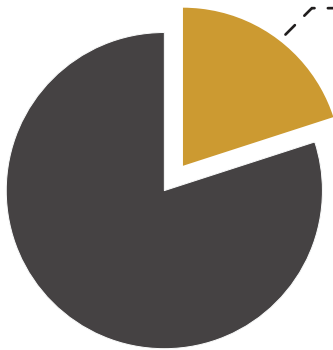
Economic Impact

OSF employs both a year-round and seasonal workforce. Attracting tens of thousands of audience members to the region every year, OSF serves an economic multiplier, increasing business for adjacent industries, like hospitality, retail, tourism, real estate and many others.

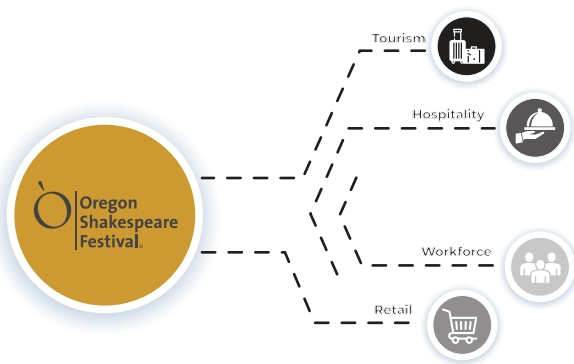


Ashland, OR

OSF's estimated annual economic impact is over \$120 million in the State of Oregon.



OSF currently is responsible for approximately 20% of the total economic activity of the region.



OSF generates more than a half billion dollars of economic activity, touching nearly every industry in the region.



2024 BENEFITS & LEVELS

	COPPER	BRONZE	SILVER	GOLD	GREEN
	\$1,250	\$3,000	\$6,000	\$12,000	\$25,000
Invitation to quarterly in-person gatherings with OSF leadership to stay connected as a business community	✓	✓	✓	✓	✓
Company logo/name in Playbill	NAME	LOGO	LOGO	LOGO	LOGO
Company logo/name on lobby screens of Angus Bowmer and Thomas Theatres	NAME	LOGO	LOGO	LOGO	LOGO
Recognition on OSF website sponsor page	NAME	LOGO	LOGO	LOGO	LOGO
Presale purchase eligibility (see corresponding member levels for eligibility dates)	✓	✓	✓	✓	✓
Personal ticketing assistance from Development office	✓	✓	✓	✓	✓
Ticket refund and exchange privileges	✓	✓	✓	✓	✓
Invitation for two to Business Alliance "Night at the Theatre" event	✓	✓	✓	✓	✓
Invitation to opening festivities	✓	✓	✓	✓	✓
Access to digital publications	✓	✓	✓	✓	✓
Access to Gertrude Bowmer Members' Lounge, including Complimentary non-alcoholic beverages	✓	✓	✓	✓	✓
Complimentary tickets to any performance		2	4	6	8
Live link to your business from OSF Business Alliance web page			✓	✓	✓
10% discount on advertising in OSF publications			✓	✓	✓
Company logo & special recognition at the Green Show, on OSF website, calendar publications, signage and mention before every Green Show performance					✓
Company night for 10 guests at the Green Show with special viewing access					✓

OSF BUSINESS ALLIANCE

2024 Season Commitment

The Oregon Shakespeare Festival's wide range of programs features extensive partner benefits providing your business access to and engagement with a loyal audience of more than 100,000 patrons each season.

We will support OSF at the following level for the 2024 Season:

- Business - GREEN Partner level \$25,000
- Business - GOLD level \$12,000
- Business - SILVER level \$6,000
- Business - BRONZE level \$3,000
- Business - COPPER level \$1,250

Business Name: _____

Signature: _____ **Date:** _____

(please type in name/date on fillable form or sign/date for printed form)

Payment Information

Please send an invoice on _____ or send _____ monthly invoices
date number

To pay by credit card

Choose one of the following or call 541-552-2871
Monthly automatic payment options are available.

- Visa American Express Mastercard

Card number: _____

CVC Code: _____ Exp. Date: _____

Cardholder Signature: _____

Please mail checks to:

Oregon Shakespeare Festival
ATTN: Corporate & Business Alliance
15 South Pioneer Street • Ashland, OR 97520

**Full Payment Due
March 15, 2024**

**For more information,
please visit our website:
osfashland.org/corporate**



Shakespeare in Love (2017): Kate Mulligan and Jamie Ann Romero, with James Ryen. Photo by Jenny Graham.

Thank You for Your Consideration

CONTACT US

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